



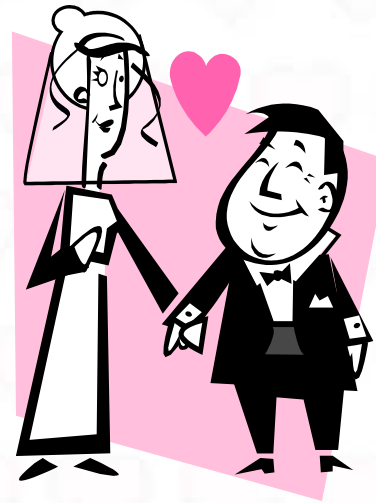
BELLS WILL BE RINGIN.....!

**BRIDAL SHOWER TRAINING AT
RAZZMATAZZ!**

**THANK YOU FOR INVESTING TIME TO
LEARN!**

IGNITE PASSION!

- GET EXCITED!
- GET MOTIVATED!
- GET CREATIVE!
- GET BUSY ASKING!
- GET TO RESEARCHING!
- GET “SERVICE FOCUSED”!
- GET PROFESSIONALISM ON YOUR MIND!



BENEFIT of specializing

- **Biggest Benefit to us is:**
- “New Generation!”
- Lots of FUTURE business completing their Tupperware Kitchens!
- Young people LOVE name brands!
- Most Young people don’t know how to cook, meal plan, or budget!
- You will meet this GENERATION at bridal showers!



HOW TO GET BRIDAL SHOWERS

- Become a “Specialist”
- Study and investigate RESOURCES!
- Title Yourself
- Advertise Yourself
- Coupon/Sticker attached to all catalogs
- Be Aware of Opportunity! Watch for people registering at all stores!
- Bridal Fairs, Wedding Shops, Professionally contact “engagement” announcement families and offer your service!



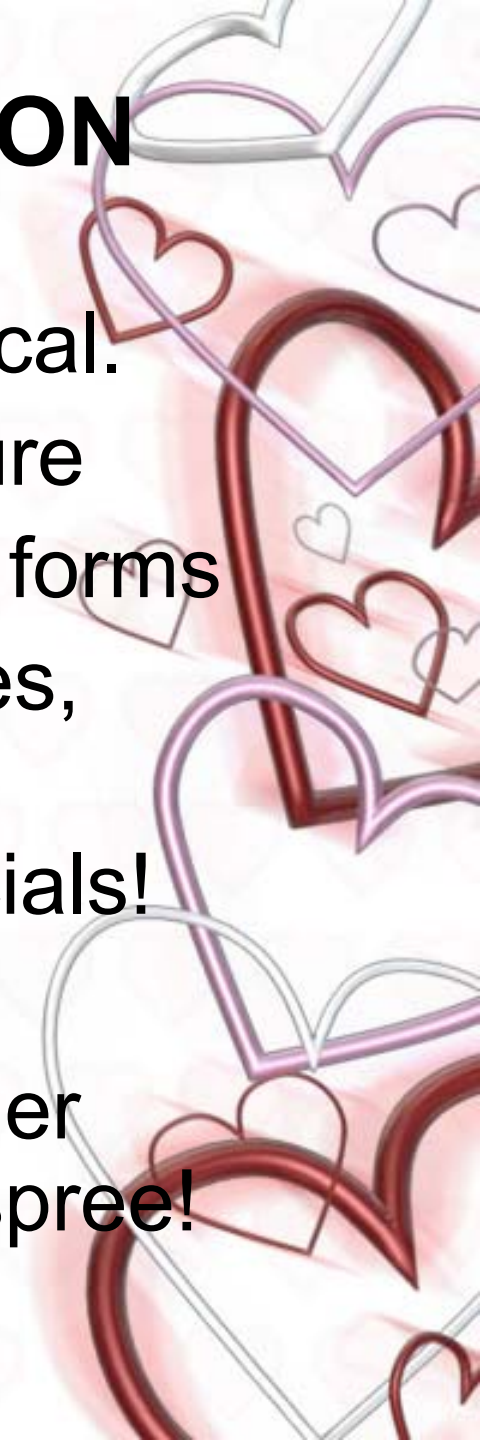
Planning and Preparation

- Partner with Host and Wedding Party
- Discuss colors, length, TOT experience
- Bride's Wish List (meet with bride!)
- How far in advance you plan this will determine how to handle the "gifts".
- Invitations and Reminders (bring an "outside order with them to build her sales- special drawing and gift!)
- Activities and Prizes
- Bride's "Bouquet" ideas and presentation
- Any family traditions and 'MOM' recognition/involvement



DISPLAY AND DEMONSTRATION

- Colors, Simple, Elegant, or whimsical.
- Explain the “shopping/gift” procedure
- Include small gift card with 2 order forms
- Demonstrate Our Cookware, Knives, Modulars, Fridgesmart.....etc
- UPSELL the PWP and Sales Specials!
- Dating Bid, Recruiting Bid
- Send every Guest home with 2 order forms! They can build her HOST spree!



TIMESAVING TOOLS!



Chef Series™ Knives

Experience the Superior Quality of Genuine Forged Knives!

Pick up one of the Chef Series™ Knives from Tupperware and you'll instantly marvel at the exquisite balance and heft of these professional-grade culinary tools.

Crafted to the exacting specifications of chefs from Europe and the United States, the Chef Series™ Knives are forged from the finest Japanese stainless steel and shaped to offer optimum comfort and performance for any task!

Purchase With Purchase



Featured Buy



CLOSE AND FOLLOW-UP!

- REINFORCE the VALUE of the INVESTMENT each guest has made!
- TUPPERWARE is a GIFT that lasts a LIFETIME!
- ASK for Referrals!
- Send Thank You Notes and offer Wedding Gift Customization to each Shower Participant!
- Wedding Card and Bonvoyage Card to Bride!

